



## How does Child Care Aware of Washington use information about my program?

Child Care Aware of Washington works to improve early learning opportunities for Washington's children in a variety of ways.

- We connect families to high-quality child care and early learning programs, and we support child care providers who deliver high-quality care.
- We provide scholarships for early learning professionals to enrich their expertise.
- We advocate for safe, high-quality child care for every child who needs care in Washington.

In pursuit of these goals, Child Care Aware of Washington collects information about child care programs for several purposes.

1. Through the CCA of WA Family Center, we use it to provide families seeking child care with a referral list of child care programs that match their needs. This is by far the most frequent purpose of the data we collect, serving over 15,000 families per year.
2. We use it to provide services to child care providers and share information and resources with child care providers. Throughout the year, CCA of WA and our regional offices share newsletters, information about training opportunities and other resources with child care providers. We also use information such as the location and phone number to contact child providers receiving coaching, technical assistance, pre-probationary support, training and other important services.
3. We use aggregated data on child care programs for purpose of describing the child care system to the public and to advocate on behalf of families, children and child care providers. This is not data about specific, individual programs, such as names or addresses. It is data about the child care system, such as the number of programs, total capacity and percentage that accept subsidies. Sometimes, we summarize this information by geographic area, such as county or city.
4. We do not share information about individual child care programs for commercial purposes. We may share information about child care programs with partner organizations that are also working to improve early learning. (For example, if we are collaborating with SEIU on outreach to family child care providers about eligibility for a new benefit, we may share information with them as part of the project.) We only share information with partner organizations for projects that would benefit child care providers and children in care.