



Washington's most trusted child care resource



# ANNUAL REPORT

JULY 2014 - JUNE 2015

## Who We Are



Since 1989 Child Care Aware of Washington (CCA of WA) has been supporting child care providers, advancing early learning and connecting families to high-quality child care programs. Our work makes a real difference for young children and families every day.

We are an association of six child care resource and referral programs across the state. The CCA of WA

Network subcontracts with these programs to provide local services to child care providers, including training, technical assistance and coaching, as well as outreach to parents and family, friend and neighbor caregivers. The Network administers several key programs: Early Achievers, Washington's Quality Rating and Improvement System, our Family Center and Washington Scholarships for Child Care Professionals. It also serves as an information hub for the child care and early learning field, leads and contributes to state and national policy and advocacy efforts and collects, compiles, analyzes and disseminates child care supply and demand data.

## Data

Child Care Aware of Washington's data on child care supply, demand, costs, trends and more is frequently used by government agencies, lawmakers, our early learning partners, researchers from around the country, the media and others who want a clear understanding of the state of child care in Washington.



## Advocacy

2015 was a historic year for early learning in Washington State, and also for Child Care Aware of Washington. The state legislature passed and funded the Early Start Act, which invests substantially in early learning and child care. The law calls for greater alignment between the various child care and early learning programs in WA, as well as expands Early Achievers. CCA of WA played a pivotal role in helping demonstrate to lawmakers the importance of high-quality child care and early learning, as well as the value of Early Achievers.

## Letter from the CEO



It is often said that change is constant, and it definitely was last year for both Child Care Aware of Washington and for our state's early care and learning system as a whole. I am delighted to say that both came through the year stronger than ever before, with renewed commitment and investment in our state's youngest children.

CCA of WA's positive impact for children, families and child care providers can be felt statewide, as we serve every county by connecting thousands of families to quality child care, and by providing child care programs with the ongoing training, coaching and other supports they need to provide the best care possible.

In my short time with CCA of WA I have seen what a dynamic organization CCA of WA is. Strong partnerships are foundational to our core work and our mission to ensure that all of Washington's young children have access to high-quality child care and early learning programs.

We look forward to maximizing our state's investment in our youngest learners and to working with child care providers across the state to ensure that the time our children spend in child care is time well spent.

Thank you,  
Robin Lester

A handwritten signature in blue ink that reads "Robin Lester".

## Early Achievers

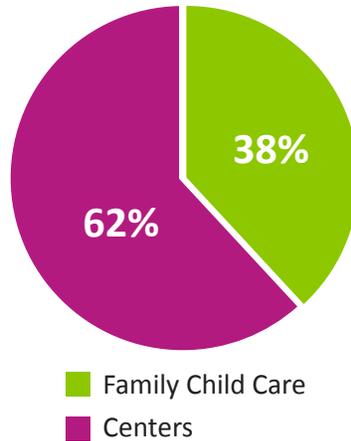
Early Achievers, Washington's Quality Rating and Improvement System, is the research-based program that is leading the way for Washington's child care providers to be among the best of the best. Designed, administered and implemented by the Washington State Department of Early Learning, the University of Washington and Child Care Aware of Washington, Early Achievers is now serving more than 75,000 young children.

At the end of FY15, 46% of Washington's licensed child care providers were enrolled in Early Achievers.

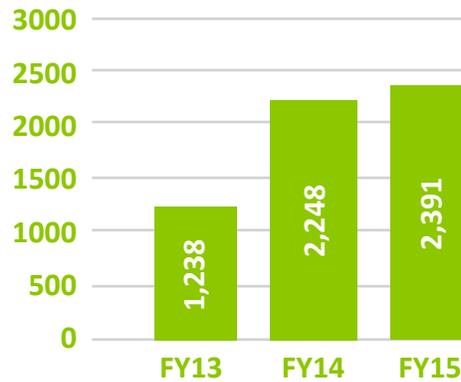
One of our scholarship recipients, Holly U., explains it best. As a high-school drop-out, Holly had few options for a career. She opened her own family child care program and loved it so much she decided to pursue higher education and set her sights on a Bachelor's Degree from the University of Washington. Now, thanks to a scholarship from Child Care Aware of Washington, she has already earned more than 70 credits toward her degree in Early Childhood Education.

Holly accomplished all this while maintaining her family child care business and making sure she delivers excellent care to the children in her program. She joined Early Achievers in 2012. "Early Achievers truly has been life-changing for me, my program and my family. I don't think anything would have helped me grow as much as Early Achievers has. I am extremely grateful. It's changed my life."

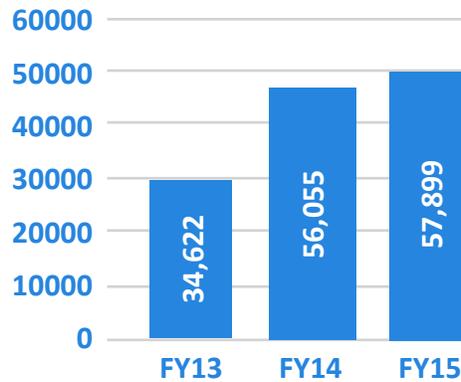
### Early Achievers Participants by Type



### Providers Enrolled



### Children Served



### Training – Professional Development Academy

Child Care Aware of Washington's Professional Development Academy provides continuing education on a variety of early learning topics. We are dedicated to building new knowledge and skills through a collaborative and interactive approach to learning. Our expert trainers offer participants research-based information and practical tools they need to stay informed of best-practices, overcome challenges and better serve children and families.

**9,091** in-person training completions

### Child Care Aware of Washington Family Center

Connecting families to high-quality child care for over 26 years

**16,350** families seeking care

**23,600** children needing care

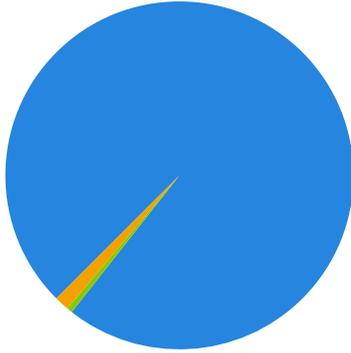
**23,500** referral searches



**8,949** Early Achievers trainings completed by child care providers

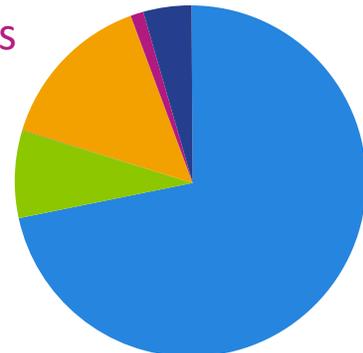
Child Care Aware of Washington is a non-profit organization dedicated to ensuring that every child in Washington has access to high-quality child care and early learning programs. As a statewide systems organization we influence child care and early learning policies while also delivering the means to make a positive difference for all children, including those furthest from opportunity.

## Revenue



Contract Service Revenue	\$13,507,559
Memberships & Other Revenue	\$25,233
Contributions	\$213,635
	<b>\$13,746,427</b>

## Expenses



Programs for Child Care Providers	\$9,497,605
Programs for Families	\$1,077,388
Washington Scholarships	\$1,972,864
Advocacy	\$82,268
Membership, Administration & Funding	\$607,348
	<b>\$13,237,473</b>

## Washington Scholarships for Child Care Professionals

Washington Scholarships for Child Care Professionals offers scholarships to early learning professionals to enrich their expertise. Our goal is to advance the early learning field by increasing educational achievement, raising compensation levels and helping early learning professionals achieve their goals.



**618**  
number of scholars



**9,318**  
college credits

## BOARD OF TRUSTEES

- Hilary Loeb - President
- Jodi Wall - Vice President
- David McRae - Treasurer
- Carrie Huie-Pascua
- Cliff Meyer
- Lee Williams
- Mary Seaton
- Vincent Alfonso



## NETWORK STAFF

- |                   |                   |
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| Daniel Grace      | Alan Strand       |
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| Sarah Kelley      | Christine Zumwalt |
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| Meka Riggins      |                   |

